



PlantAge eG Contact person: Konstantin Frangenheim <u>tino@plantage.farm</u> 0177 5262749

Dear shop manager,

we are an organic and vegan solidarity agriculture. You can become a member of PlantAge eG (registered cooperative) and buy regional and seasonal vegetables every week.





Not just organic, but also vegan:

We don't put animal manure on vegetables. Certainly not slaughter waste, horn shavings or blood meal.

We want to make ourselves independent of animal producers and build up our own cooperative organized self-sufficiency. Self-care without worries. Plastic-free, produced by people you know, on fields where you are at home, where you can take your children with you, from whom we can all snack without washing them.

Why are we looking for you?

We are looking for further pick-up stations in your Berlin neighborhood where the members can pick up their weekly veggie box. In summer, this place should be shady and not too hot, in winter not too cold. A box has the dimensions 40x30x27 cm. In the best case, the distribution point is freely accessible so that the person picking up the veggies can easily get there. Good parking / stopping options and opening times until at least 6/7 p.m. are also an advantage. As a pick-up station, you get together with like-minded people from your neighborhood, and they come to you. Exchange, community and love for good food connect us all. We would be delighted if you could join in by providing us with the space in your shop that we need for healthy, communal growth.

If you are interested, feel free to contact Konstantin immediately at tino@plantage.farm und please fill out our form, so that we can get the necessary information about you and your future pick up station.



Mail: PlantAge eG, Müllroser Chaussee 76c, 15236 Frankfurt (Oder) | E-Mail: info@plantage.farm

Web: www.plantage.farm | Tel: 0335 50088473 | Instagram: www.instagram.com/plantage.farm | Facebook: www.facebook.com/plantage.farm

How do the pick up stations work?

 The veggie boxes are delivered once a week, on Wednesdays in Frankfurt (Oder) and on Thursdays in Berlin between 9:00 a.m. and 5:00 p.m. by our PlantAge delivery team in pre-packed boxes (size: 40x30x27 cm).



- 2. PlantAge eG members pick up their veggie box in your shop at best on the day of delivery, at the latest on the following day. The members take a new box with them and return the old one. Some members leave the box right away and pack the vegetables on site in a backpack or bag they have brought with them.
- 3. Veggie boxes that were not picked up at the end of the day after the delivery day can be kept, used, given away, processed, loved, put on Instagram or hidden or buried for bad times.
- 4. You can store empty boxes in your warehouse after the store closes. These will be picked up the following week.



What is needed on site?

 0.5m^2 space in place 0.5m^2 = 28 stacked boxes (4 x 7) 7 boxes on top of each other = 1,90m in height

Your added value as a cooperation partner

- 1. Long-term, up to 50-100 direct new customers who come to your business, exchange ideas with you and get to know your business. I am sure that you have a strong offer and, thanks to your openness, know how to bind PlantAge members to your community.
- 2. Public relations cooperation with a rapidly growing veggie cooperative. We love to post and link you on our social media channels.
- Locally
- 3. You show your customers that regionality, community and sovereignty are important to you.
- 4. You can keep vegetables that were not picked up on the second day. If we produce surpluses, we can even supply you as a restaurateur.

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